



Level 4

Sustainability Professional

Transform your commitment to sustainability into measurable organisational impact with a programme for forward thinking professionals ready to connect corporate ambition with practical workplace action. Combining ESG insight with real world application, you will build confidence with data, engage stakeholders, identify risks and unlock opportunities for responsible growth, while helping embed responsible practices that drive meaningful change. The programme also supports professional recognition through recognised sustainability credentials, including ISEP aligned workshops and a streamlined route towards Registered Environmental Technician status.





Lead Responsible Change with Practical Sustainability Skills



Level 4

Corporate Responsibility and Sustainability Practitioner



Duration: 15 months

What's Involved

This programme transforms your understanding of corporate responsibility and sustainability into a practical, high impact skill set focused on real workplace application. You will begin with the core principles of **Responsible Business**, exploring ESG frameworks, regulation, risk and reputation, before moving into **Influencing Change**, where you will develop the communication and stakeholder engagement skills needed to embed sustainability into everyday operations.

The journey continues with **Strategic Delivery**, building your ability to plan, deliver and refine sustainability initiatives and campaigns, before progressing to **Strategic Impact**, where you will contribute to board-level reporting, long-term strategy and continuous organisational improvement. Strengthen your professional recognition through a pathway towards recognised sustainability credentials. The programme includes focused workshops aligned to The Institute of Sustainability and Environmental Professionals (ISEP), formerly IEMA, supporting progression towards Associate Membership, alongside a streamlined route towards Registered Environmental Technician status with the Society for the Environment.





By the end of the programme, you will be ready to lead with purpose as a recognised sustainability professional with the technical authority to deliver measurable organisational value.

What This Means for You

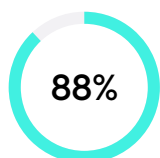
This programme provides you with a strong understanding of corporate responsibility and sustainability in practice. You will develop confidence in identifying ESG risks and opportunities, analysing CR&S data, engaging stakeholders, supporting responsible projects and contributing to CR&S strategy. You will also strengthen your ability to communicate clearly, influence others, support ethical decision-making and apply practical tools to improve organisational performance, reputation and long-term value.

What You Will Achieve

Showcase your professional expertise with these in-demand certifications. Once completed, you'll earn:

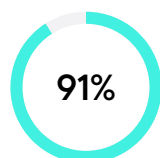
 <p>Sustainability Professional Certificate</p> <p>KnowledgeBrief Management School</p>	 <p>Level 4 Corporate Responsibility and Sustainability Practitioner Apprenticeship</p> <p>Skills England</p>	 <p>ISEP Foundation Certificate in Sustainability and Environmental Management (Optional)</p> <p>The Institute of Sustainability and Environmental Professionals (ISEP)</p>	 <p>Professional recognition route towards Registered Environmental Technician</p> <p>Society for the Environment</p>
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Learners' Outcomes:



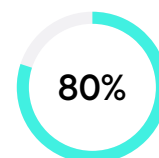
More inspired

88% said their communication had improved.



More confident

91% said they have increased confidence.



More qualified

4 out of 5 of our learners achieve a Distinction.

Benefits for Employers

This apprenticeship helps employers build in-house CR&S capability and develops professionals who can support responsible, evidence-based and practical change. Learners develop the skills to identify risks and opportunities, interpret sustainability data, engage stakeholders, support reporting and deliver CR&S initiatives that create measurable value. Through workplace application, apprentices can support improved compliance, stronger reputation, better stakeholder engagement, responsible decision-making and long-term organisational resilience.



Planting the Future, One Learner at a Time

Every time a learner completes this apprenticeship, we plant a tree to celebrate their personal growth and help to support global reforestation projects.

What You Will Learn

PART 1

The Responsible Organisation

This part builds the foundational understanding required to operate as an effective CR&S practitioner. You will explore how sustainability connects to organisational purpose, global challenges, ESG expectations, regulatory requirements, risk, reputation and data. The focus is on understanding how responsible organisations use evidence, governance and ethical decision-making to create long-term value for both the organisation and wider society.

Learning Cycle 1.1	Learning Cycle 1.2	Learning Cycle 1.3	Workshops	Reviews
Corporate Responsibility, Sustainability and Organisational Purpose	ESG, Regulation, Risk and Reputation	CR&S Data, Insight and Reporting	2	Starting Point Meeting and Progress Review

PART 2

Influencing Responsible Change

This part focuses on how CR&S is embedded through people, relationships and organisational culture. You will develop practical capability in behaviour change, stakeholder engagement, partnership working, communication and colleague learning. The focus is on building buy-in, influencing action and helping others apply CR&S principles in everyday work.

Learning Cycle 2.1	Learning Cycle 2.2	Learning Cycle 2.3	Workshops	Reviews
Internal Engagement, Culture and Behaviour Change	Stakeholder Partnerships and Mutual Value	Communication, Learning and CR&S Engagement	2	Tripartite Meeting and Progress Review



PART 3

Delivering CR&S Initiatives

This part develops the practical skills required to plan, deliver, resource and improve CR&S projects, campaigns and events. You will explore project planning, campaign delivery, risk management, budgeting, funding, procurement, quality assurance and continuous improvement. The focus is on delivering CR&S activity that is well-managed, financially aware, compliant and capable of creating measurable impact.

Learning Cycle 3.1	Learning Cycle 3.2	Learning Cycle 3.3	Workshops	Reviews
Planning and Delivering CR&S Projects	Budget, Resources and Fundraising	Quality Assurance and Continuous Improvement	2	Tripartite Meeting and Progress Review

PART 4

Strategy, Reporting and Professional Practice

This final part strengthens your ability to contribute to CR&S strategy, understand external developments, demonstrate impact and act as ethical CR&S practitioners. You will explore strategy, innovation, horizon scanning, benchmarking, external reporting, professional practice and continuous improvement. The focus is on using evidence, insight and ethical judgement to support long-term organisational and societal value.

Learning Cycle 4.1	Learning Cycle 4.2	Learning Cycle 4.3	Workshops	Reviews
Strategy and Innovation	Horizon Scanning, Benchmarking and External Reporting	Professional Practice, Impact and Continuous Improvement	2	Gateway Tripartite Meeting, Progress Review and EPA Prep

How You Are Assessed

Once the programme is complete and gateway requirements have been met, you will complete End-Point Assessment with an independent End-Point Assessment Organisation. The EPA period typically lasts 6 months and includes two assessment methods.

Work-Based Project with Report and Presentation

You will complete a work-based CR&S project after gateway, once the project title and scope have been approved. You will have 16 weeks to complete and submit a written project report, with employers allowing up to 30 working days for the project work.

The report has a word limit of 5,000 words, with a tolerance of plus or minus 10%. You will also deliver a presentation based on their project, typically lasting 20 minutes, followed by questions and answers with an independent assessor.

Professional Discussion with a Portfolio of Evidence

You will take part in a 60-minute professional discussion with an independent assessor, supported by a portfolio of evidence developed during the programme and mapped to the relevant knowledge, skills and behaviours.

Both assessment methods are graded Fail, Pass or Distinction. Both methods must be passed to achieve the apprenticeship, and you must achieve a Distinction in both methods to achieve an overall Distinction.

Professional Recognition

This apprenticeship aligns with the Society for the Environment, offering a shortened application route towards Registered Environmental Technician status, alongside membership of a licensed professional body.

| AI ESSENTIALS

Develop Practical AI Confidence at Work with This Free AI Essentials Bolt-On

AI Essentials gives you the opportunity to strengthen your understanding of AI through a flexible, self directed module that is optional and free of charge.

Designed to build practical confidence and workplace impact, it helps you explore how AI is used in real organisational contexts, where it can add value, and how to apply it responsibly through AI supported insight, workflow improvement, decision making and effective prompting.

Take the next step towards confident, practical use of AI in your organisation.





Core Elements of Your Programme



Workshops

Workshops deliver expert-led learning on core corporate responsibility, sustainability and professional practice themes. These engaging, interactive sessions bring key areas of the curriculum to life through practical activities and real workplace application, exploring topics such as:

- The Responsible Organisation: Purpose, CR&S Context and Professional Expectations
- Influencing Responsible Change: Stakeholders, Negotiation and Communication
- Delivering CR&S in Practice: Projects, Risk, Campaigns and Events
- From Strategy to Impact: Strategy Design, Reporting, Innovation and Benchmarking



Techniques and Insight Questions

Build clear understanding of key concepts and learn how to apply them with confidence in your role. Techniques introduce important ideas through structured resources, helping you connect theory to real workplace practice. You will then complete an Insight Question, a short written task that helps you reflect on your learning and apply it to your own responsibilities.



Dedicated Support at Every Step

Work with a dedicated Skills Coach who supports you throughout your learning journey. From regular progress reviews to clear guidance, practical feedback and focused preparation for EPA, your coach will help you stay on track, build confidence and apply your learning in the workplace. Learners regularly highlight the encouragement, responsiveness and expertise of their KnowledgeBrief coaches, recognising the difference this consistent, personalised support makes to their progress and success.



Work-Based Evidence

Turn your day-to-day work into meaningful evidence of your development. You will build your portfolio through real workplace activity, capturing examples from tasks such as meetings, presentations and projects. This helps you apply learning in context, show progress against your role responsibilities and demonstrate the value you are creating for your organisation.

CORE TECHNOLOGY PLATFORMS



KBPro Digital Ecosystem

A connected experience for learners, clients and performance

KBPro brings learning and client insight together in one intelligent environment. By integrating the Learner Experience Platform and Client Experience Platform, it connects development and performance seamlessly. Learners, managers and clients stay aligned through real-time visibility, shared insight and a consistent, fully brandable experience that supports progress, accountability and measurable impact.

KBPro **LXP**

Learning that Fits Your World and Drives Real Progress

Our Learning Experience Platform (LXP) is designed to enable busy professionals to learn when they can, where they can, offering bite-sized modules, real-time feedback and time to reflect. It blends theoretical knowledge with work-based projects, helping learners build confidence and apply knowledge at work. The result is a personalised, intuitive experience that turns everyday learning into lasting progress.

KBPro **CXP**

Clarity and Insight to Track, Support and Maximise Impact

The Client Experience Platform (CXP) gives clients and line managers a clear, real-time view of each learner's journey. No chasing, no guesswork. With smart insights, progress tracking and performance dashboards, it brings people together around learner success, making collaboration easier and impact for your organisation more visible, all while keeping things refreshingly simple.



Our Learners Say

“I’ve developed a deeper understanding of key concepts and strengthened my ability to apply new skills in practical situations. This has enabled me to contribute more meaningfully to both my team and organisation.”

— **Anasse Kounaidi**, NG Terminal

“Apprenticeships provide recognised, transferable learning that supports long-term growth. We’ve seen colleagues become more confident, proactive in driving their own development, and more capable in contributing to the wider organisation.”

— **Eloise Dalgliesh**, Head of Talent, The National Lottery Community Fund

4.7 Rated **Excellent** by our Learners
★ **REVIEWS.io**



Rated **4★ Excellent** Gov.uk provider
by Employers and Apprentices



treeapp
5700+ m² Land Reforested

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