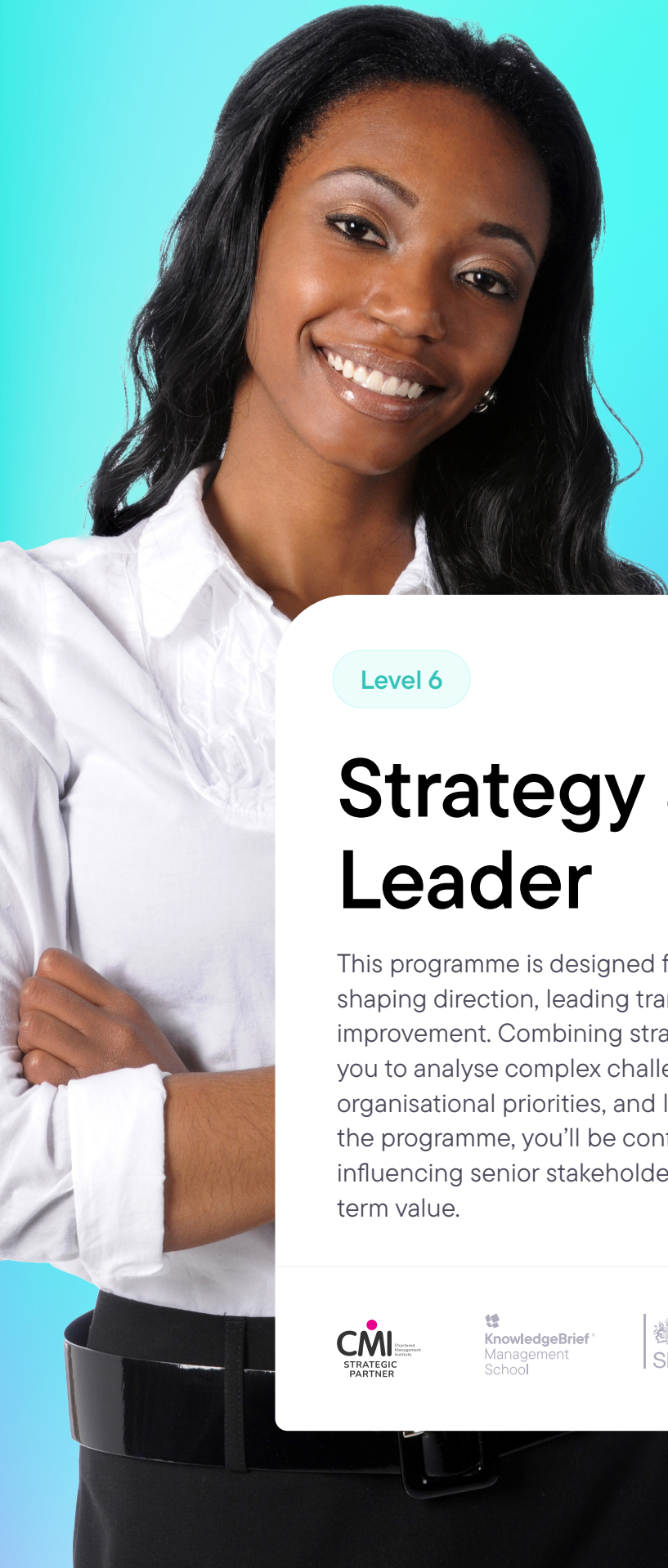


 **KnowledgeBrief**

Level 6

Strategy & Change Leader

This programme is designed for senior professionals responsible for shaping direction, leading transformation, and delivering measurable improvement. Combining strategic insight with practical tools, it equips you to analyse complex challenges, align improvement activity with organisational priorities, and lead high-impact change. By the end of the programme, you'll be confident in translating strategy into action, influencing senior stakeholders, and driving outcomes that create long-term value.





Lead with intent for real strategic corporate impact



Level 6

Improvement Leader Apprenticeship



Duration: 15 months

What's involved?

This programme is split into four parts, each containing multiple learning cycles designed to develop confident, strategic leaders capable of delivering meaningful and lasting organisational impact. In Parts 1–3, you will define your leadership approach, align it with organisational culture and strategic objectives, and create a tailored development plan that supports your professional goals. You will also strengthen your ability to lead high-performing teams, communicate with impact, and make data-informed decisions that drive targeted, real-time improvements.

Throughout the programme, you will undertake a series of coaching projects, applying your learning directly within your workplace to deliver measurable outcomes. You will also design and deliver a training session on improvement-focused topics, showcasing your ability to lead learning and influence positive change across your organisation.





The final part of the programme focuses on leading complex change through trust and reputation management, risk mitigation, and the practical application of proven change and transformation models.

Benefits for learners

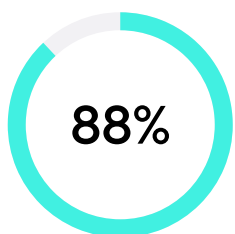
This apprenticeship will provide learners with key capabilities in strategic leadership, change management, data-driven decision-making, and people development. You'll apply your learning directly to live projects, ensuring real-world relevance and immediate organisational impact. According to the Chartered Management Institute (CMI, 2020), 83% of managers who enhanced their leadership skills said that it increased their self-confidence, whilst 73% reported increased professional recognition of their management skills outside their organisation.

What learners will achieve

Showcase your leadership expertise with these in-demand certifications. Once completed, you'll earn:

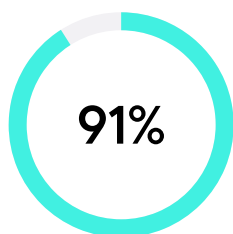
 <p>Strategy and Change Leader</p> <p>KnowledgeBrief Management School</p>	 <p>Level 6 Improvement Leader</p> <p>Skills England</p>	 <p>CMI Level 7 Strategic Management & Leadership Practice Award</p> <p>Chartered Management Institute</p>	 <p>Chartered Manager Status (CMgr)</p> <p>Chartered Management Institute</p>
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Learners' outcomes:



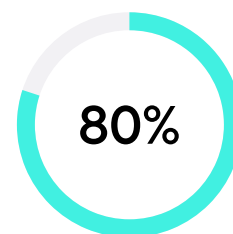
More inspired

88% said their leadership style had improved.



More confident

91% said they have increased confidence.



More qualified

4 out of 5 of our learners achieve a Distinction.

Benefits for employers

Developing strategy and change leaders helps organisations boost performance, engagement, and innovation. Learners bring immediate value through improved decision-making, faster project delivery, and stronger talent pipelines with 78% of leaders continuing to develop beyond the programme.



Planting the future, one learner at a time

Every time a learner completes this apprenticeship, we will plant a tree to celebrate their personal growth and help to support global reforestation projects.

CORE MODULES

What you will learn

PART 1

Strategic direction and leadership

This first part of the programme develops your ability to lead improvement through strategic thinking, influence, and organisational awareness. You'll begin by exploring your leadership approach and how it shapes the way you set direction and prioritise improvement. From there, you'll consider how to create the conditions for high performance, examining the dynamics that enable people, systems, and environments to thrive. Finally, you'll investigate how change happens across complex organisations, evaluating how leadership decisions impact alignment, engagement, and long-term success.

Learning Cycle 1.1	Learning Cycle 1.2	Learning Cycle 1.3	WORKSHOPS	REVIEWS
Leading with Strategic Insight	Designing for Operational Excellence	Leading Organisational Change	2	Starting Point Meeting and Progress Review

PART 2

Performance intelligence and optimisation

In the second part of the programme, you will develop advanced skills in using data to inform improvement. You'll explore how to design meaningful measurement systems, identify trends and patterns, and apply statistical tools such as control charts and hypothesis testing. You'll also learn how to use modelling techniques to test ideas and assess risk. Finally, you will investigate how to apply these insights to shape future decisions and drive strategic performance.

Learning Cycle 2.1	Learning Cycle 2.2	Learning Cycle 2.3	WORKSHOPS	REVIEWS
Designing Effective Measurement Systems	Interpreting Data for Strategic Insight	Modelling and Testing for Future Performance	2	Tripartite Meeting and Progress Review



PART 3

Excellence in improvement

In the third part of the programme, you'll focus on how to deliver improvement that is both operationally effective and strategically aligned. You'll explore how to design lean, value-focused processes, apply structured approaches to diagnose challenges and deliver impactful solutions, and lead high-priority projects with confidence. Finally, you'll strengthen your ability to build organisational capability by developing others, supporting delivery, and embedding continuous improvement as a leadership habit.

Learning Cycle 3.1	Learning Cycle 3.2	Learning Cycle 3.3	STUDY UNIT 705	WORKSHOPS	REVIEWS
Delivering Strategic Improvement Solutions	Leading Projects: Selection, Governance	Strengthening Improvement Capability and People	Leading Strategic Change	2	Tripartite Meeting and Progress Review

PART 4

Strategic execution and sustainable impact

In the final part of the programme, you will bring together everything you have learned to focus on leading strategic execution that delivers lasting impact. You will explore how to create high performance environments by examining the dynamics that drive effective teams and individual motivation. You will also develop the communication and storytelling skills needed to influence stakeholders and drive engagement. Finally, you will investigate what it takes to embed improvement into organisational routines, systems and behaviours so that it becomes part of the culture - not just a one-off project. This is also where you begin shaping your strategic improvement project, using your learning and experience to plan a real-world initiative with measurable impact.

Learning Cycle 4.1	Learning Cycle 4.2	Learning Cycle 4.3	WORKSHOPS	REVIEWS
Creating High Performance Environments	Strategic Storytelling with Vision and Influence	Embedding Strategy and Driving Cultural Change	2	Gateway Tripartite Meeting, Progress Review and EPA Prep

The core elements of your programme



Techniques and Insight Questions

Techniques introduce key concepts through structured, focused resources. Each one is designed to support clear understanding and confident application in the workplace. Learners then respond to an Insight Question, a short-written task that reinforces learning by encouraging reflection and direct application to their role.



Workshops

Workshops provide expert-led learning on core topics, behaviours, and strategic leadership practices. These sessions develop professional capability, strengthen reflective practice, and support learners to apply their development directly within their roles to support others. Each workshop contributes to deeper understanding and stronger workplace performance.



Study Units

Included in the apprenticeship programme, learners will be supported to gain accreditation in Management and Leadership through the Chartered Management Institute (CMI). This provides additional accreditation and depth, offering a valuable complement to the core apprenticeship experience.



Work Based Evidence

Learners build their portfolio through real work activity, capturing evidence from tasks such as meetings, presentations and projects. This ensures learning is applied in context, remains relevant to role responsibilities and supports wider organisational goals.

How are you assessed?

Once the programme is complete, you will be assessed through the End Point Assessment (EPA) by an independent, accredited organisation.

Professional discussion with a portfolio of evidence

- 2-hour discussion with an independent assessor with reference to a portfolio of evidence
- Open, competency-based questions drawn from your experience

Strategic improvement report, presentation and questioning

- 4,000–4,500-word report focused on a strategic improvement project
- 45–50-minute professional presentation
- 35–40-minute Q&A based on your report and presentation

The result from each assessment method is combined to decide the overall apprenticeship grade. The following grades are available for the apprenticeship: Fail, Pass and Distinction.



Core technology platforms

Platform branded for your business

KBPro **LXP**

Our Learning Experience Platform (LXP) is designed to enable time-poor managers to learn when they can, where they can, offering bite-sized modules, real-time feedback and time to reflect. It blends theoretical knowledge with work based projects, helping learners build confidence and apply knowledge at work. The result? A personalised, intuitive experience that turns everyday learning into lasting progress.

KBPro **CXP**

The Client Experience Platform (CXP) gives clients and line managers a clear, real-time view of each learner's journey. No chasing, no guesswork. With smart insights, progress tracking and performance dashboards, it brings people together around learner success, making collaboration easier and impact more visible, all while keeping things refreshingly simple.

Our learners say

"The real key benefit to the organisation has been confidence. The apprenticeships have empowered people to come into their leadership roles and further understand how leadership functions in any organisation. The KnowledgeBrief apprenticeships expand their skills and show them how leadership works in a broader context."

—**Kayleigh Watts**, Perch Group

"KnowledgeBrief have been extremely easy to work with, the level of transparency and accuracy in the information provided regarding learner progress and programme impact is industry leading."

—**Craig Ackroyd**, Wabtec



Let's talk

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