

 **KnowledgeBrief**

Level 7

Strategic Leader

This course is designed for individuals leading at a senior level within their organisation, with responsibility for shaping long-term strategy, influencing culture, and driving performance. Throughout the course, you will learn how to lead with confidence and clarity, manage complex change and explore areas such as governance, financial decision-making, and ethical leadership. The programme is designed to strengthen your impact across your organisation, supporting long-term sustainable success.





Drive strategy with purpose: master senior leadership & organisational impact



Level 7

Senior Leader Apprenticeship

 Duration: 15 months

What's involved?

This programme is split into four parts, each containing multiple learning cycles designed to develop confident, strategic leaders capable of delivering meaningful and lasting organisational impact.

In Parts 1–3, you will define your leadership approach, align it with organisational culture and strategic objectives, and create a tailored development plan that supports your professional goals. You will also strengthen your ability to lead high-performing teams, communicate with impact, and make data-informed decisions that drive targeted, real-time improvements.





The final part of the programme focuses on leading complex change through trust and reputation management, risk mitigation, and the practical application of proven change and transformation models.

Benefits for learners

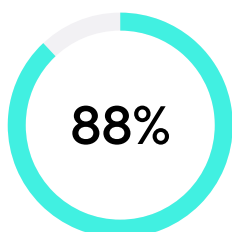
This apprenticeship will provide learners with key capabilities in strategic leadership, change management, data-driven decision-making, and people development. You'll apply your learning directly to live projects, ensuring real-world relevance and immediate organisational impact. According to the Chartered Management Institute (CMI, 2020), 83% of managers who enhanced their leadership skills said that it increased their self-confidence, whilst 73% reported increased professional recognition of their management skills outside their organisation.

What learners will achieve

Showcase your leadership expertise with these in-demand certifications. Once completed, you'll earn:

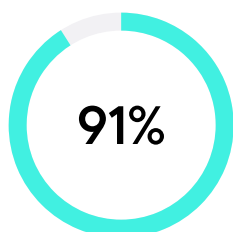
 <p>Strategic Leader Certificate</p> <p>KnowledgeBrief Management School</p>	 <p>Level 7 Senior Leader Apprenticeship</p> <p>Skills England</p>	 <p>CMI Level 7 Strategic Management & Leadership Practice Certificate</p> <p>Chartered Management Institute</p>	 <p>Chartered Manager Status (CMgr)</p> <p>Chartered Management Institute</p>
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Learners' outcomes:



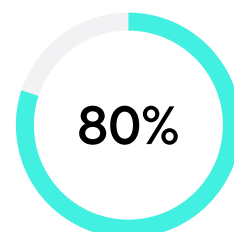
More inspired

88% said their leadership style had improved.



More confident

91% said they have increased confidence.



More qualified

4 out of 5 of our learners achieve a Distinction.

Benefits for employers

Developing strategic leaders helps organisations boost performance, engagement, and innovation. Learners bring immediate value through improved decision-making, faster project delivery, and stronger talent pipelines with 78% of leaders continuing to develop beyond the programme.



Planting the future, one learner at a time

Every time a learner completes this apprenticeship, we will plant a tree to celebrate their personal growth and help to support global reforestation projects.

CORE MODULES

What you will learn

PART 1

Being a leader in your business

In the first part of the programme, you will define your leadership and improvement approach in alignment with the organisational culture you aim to shape. You will assess your organisation’s current position within the wider business landscape and identify opportunities for strategic alignment. As part of this process, you will create a personalised development plan that supports your individual goals whilst remaining closely aligned to your organisation’s priorities and long-term growth ambitions.

Learning Cycle 1.1	Learning Cycle 1.2	Learning Cycle 1.3	WORKSHOPS	REVIEWS
Your Leadership Style in Context	Your Organisational Culture and Leadership's Impact	Creating Your Strategy	2	Starting Point Meeting and Progress Review

PART 2

Leading people

In the second part of the programme, you will explore human resource-based theories of strategy to attract the right talent and nurture internal capabilities. This will support the development of a high-performing, diverse workforce that is aligned to your organisation’s goals. You’ll also develop a communication strategy shaped by customer-driven insights, cognitive bias research, and core communication theory - ensuring your message lands with clarity and impact across all levels of the business.

Learning Cycle 2.1	Learning Cycle 2.2	Learning Cycle 2.3	STUDY UNIT 701	WORKSHOPS	REVIEWS
Leading and Influencing	People Management	Shaping Communication	Strategic Leadership	2	Tripartite Meeting and Progress Review



PART 3

Using data to inform on process and strategy

In this part of the programme, you will develop the tools and skills needed to make confident, evidence-based decisions in real time. By combining your decision-making capabilities with the effective use of data and insight, you will be equipped to drive continuous, targeted improvements that enhance performance and add strategic value across your organisation.

Learning Cycle 3.1	Learning Cycle 3.2	Learning Cycle 3.3	WORKSHOPS	REVIEWS
Finance and Governance	Decision Making and Data	Continuous Process Improvement	2	Tripartite Meeting and Progress Review

PART 4

Leading successful change

In the final part of the programme, you will explore the critical role of trust and reputation management in enabling successful, sustainable change. Through the critical analysis and practical application of established change models, you will identify the most effective approaches for your organisational context. This will be complemented by proven project management frameworks and risk mitigation strategies, equipping you to lead complex transformations with confidence, clarity, and impact.

Learning Cycle 4.1	Learning Cycle 4.2	Learning Cycle 4.3	STUDY UNIT 705	WORKSHOPS	REVIEWS
Relationship and Reputation Management	Leading Change	Project and Risk Management	Leading Strategic Change	2	Gateway Tripartite Meeting, Progress Review and EPA Prep

The core elements of your programme



Techniques and Insight Questions

Techniques introduce key concepts through structured, focused resources. Each one is designed to support clear understanding and confident application in the workplace. Learners then respond to an Insight Question, a short-written task that reinforces learning by encouraging reflection and direct application to their role.



Workshops

Workshops provide expert-led learning on core topics, behaviours, and strategic leadership practices. These sessions develop professional capability, strengthen reflective practice, and support learners to apply their development directly within their roles to support others. Each workshop contributes to deeper understanding and stronger workplace performance.



Study Units

Included in the apprenticeship programme, learners will be supported to gain accreditation in Management and Leadership through the Chartered Management Institute (CMI). This provides additional accreditation and depth, offering a valuable complement to the core apprenticeship experience.



Work Based Evidence

Learners build their portfolio through real work activity, capturing evidence from tasks such as meetings, presentations and projects. This ensures learning is applied in context, remains relevant to role responsibilities and supports wider organisational goals.

How are you assessed?

Once the programme is complete, you will be assessed through the End Point Assessment (EPA) by an independent, accredited organisation.

Professional discussion with a portfolio of evidence

- 60 minutes discussion with an independent assessor with reference to the portfolio of evidence.
- 8+ competency-based questions.

Evidence-based professional discussion

- 4,000-word report.
- 20-minute presentation.
- 40-minute Q&A with a minimum of 6 questions.

The result from each assessment method is combined to decide the overall apprenticeship grade. The following grades are available for the apprenticeship: Fail, Pass and Distinction.



Core technology platforms

 Platform branded for your business

KBPro **LXP**

Our Learning Experience Platform (LXP) is designed to enable time-poor managers to learn when they can, where they can, offering bite-sized modules, real-time feedback and time to reflect. It blends theoretical knowledge with work based projects, helping learners build confidence and apply knowledge at work. The result? A personalised, intuitive experience that turns everyday learning into lasting progress.

KBPro **CXP**

The Client Experience Platform (CXP) gives clients and line managers a clear, real-time view of each learner's journey. No chasing, no guesswork. With smart insights, progress tracking and performance dashboards, it brings people together around learner success, making collaboration easier and impact more visible, all while keeping things refreshingly simple.

Our Level 7 learners say

“My apprenticeship has significantly strengthened my confidence in managing complex client relationships. It has helped me approach challenging engagements more constructively, preserving my energy and well-being in the process. A key factor has been the immediate access to current academic insight and practical frameworks, which I can apply directly to my work.”

—Liane Langdon, Clarity Consulting Associates

“This apprenticeship has equipped me with critical knowledge and strengthened my ability, enabling me to contribute more meaningfully to my team and organisation. KnowledgeBrief’s dedication and insights have truly set a standard for excellence.”


—Anasse Kounaidi, NG Terminal

 KnowledgeBrief®


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Let's Talk

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